

Key facts 2016

External benchmarks				
	Units	2016	2015	2014
Interbrand top 100 brand position		47th	37th	33rd
Brand value: Interbrand	US\$b	10.5	11.7	13.1
Top 500 bank brands: The Banker magazine		9th	3rd	2nd
FTSE4Good (founded 2001)		Member since 2001		
Hang Seng Sustainability Index (founded 2010)		Member since 2010		
CDP (formerly Carbon Disclosure Project)	Performance band	A	B	A
	Disclosure score (out of 100)	–	100	97
Community investment				
	Units	2016	2015	2014
Cash charitable giving	US\$m	136.7	201.9 ¹	110.4
Europe	US\$m	62.5	72.9	63.4
Asia Pacific	US\$m	47.2	103.4	27.3
Middle East	US\$m	5.4	4.6	3.8
North America	US\$m	19.7	18.3	10.0
Latin America	US\$m	1.8	2.7	5.9
Employee volunteering in work time	hours	255,376	304,555	303,922
Europe	hours	50,696	60,735	72,445
Asia-Pacific	hours	139,386	177,503	151,434
Middle East	hours	7,987	4,286	3,849
North America	hours	23,306	28,919	27,578
Latin America	hours	34,001	33,112	48,616
Employee volunteering in own time	hours	439,027	414,815	487,055
Value of employee volunteering hours in work time	US\$m	6.9	7.3	7.4
Management costs associated with community investment	US\$m	10.7	10.1	12.4
Total value of community investment	US\$m	154.3	219.3	130.2

1) For comparison purposes, currency values have been restated to reflect the position had foreign currency rates remained constant.

Environment

	Units	2016	2015 ²	2014 ¹
Reporting coverage as % of Group	%	92	91	93
Total CO ₂ emissions	tonnes	617,000	771,000	795,000
CO ₂ emissions from energy (Scope 1&2) ³	tonnes	529,000 ⁵	662,000	676,000
CO ₂ emissions from business travel ⁴	tonnes	88,000 ⁵	109,000	119,000
Total CO ₂ emissions per FTE	tonnes	2.63	2.97	3.08
CO ₂ emissions per FTE from energy	tonnes	2.25	2.55	2.62
CO ₂ emissions per FTE from business travel	tonnes	0.38	0.42	0.46
CO ₂ emissions per m ²	tonnes	0.17	0.17	0.17
Total CO ₂ emissions per FTE				
Europe	tonnes	1.60	2.90	3.17
Asia-Pacific	tonnes	2.52	2.87	2.93
North America	tonnes	3.39	3.78	4.02
Latin America	tonnes	3.90	2.03	1.91
Middle East	tonnes	3.88	3.89	4.26
Total energy consumption	gigawatt hours	1,250	1,317	1,354
Energy consumption per FTE	kWh/FTE	5,797	5,564	5,624
Energy consumption per m ²	kWh/m ²	335	292	297
Total electricity consumption	gigawatt hours	1,091	1,151	1,202
Primary fuel sources (gas, oil, diesel etc)	gigawatt hours	158	165	152
Total waste produced	kilotonnes	26	31	34
Waste disposed to landfill	kilotonnes	8	12	13
Waste disposed per FTE to landfill	tonnes/FTE	0.04	0.05	0.06
Waste recycled	kilotonnes	18	19	21
% waste recycled	%	68	62	61
Total water consumption	thousand m ³	2,841	2,885	3,331
Water consumption per FTE	m ³ /FTE	13.2	12.2	13.8
Total business travel	million km	718	892	939
Business travel per FTE	km/FTE	3,331	3,769	3,901
Air travel	million km	582	733	778
Domestic air travel	million km	166	212	233
International air travel	million km	416	521	545
Rail travel	million km	40	49	50
Road travel	million km	85	97	86
Other travel	million km	11	13	26

Notes and terms

- Following the release of the new GHG Protocol Scope 2 Guidance, we have revised our methodology for calculating carbon emissions to use the state-specific eGRID emission factors for our US operations until such time as we obtain supplier-specific emission factors. In 2015, we re-stated our comparatives and for 2014 our reported total carbon dioxide emissions and our carbon dioxide emissions per FTE have increased by 43,000 tonnes and 0.16 tonnes respectively.
- HSBC stated in its Annual Report and Accounts 2015 (ARA) that it applied the Greenhouse Gas Protocol Scope 2 Guidance market based methodology. In fact, the statement in the ARA was incorrect and the data was actually based on HSBC's internal reporting guidelines. There is no impact to the reported numbers.
- From 2016, HSBC applied the Greenhouse Gas Protocol Scope 2 Guidance market based methodology. Primary reason for the reduction in energy emissions is the adoption of market-based methodology (accounts for 67% of the reduction) plus on-going energy saving initiatives. For detailed breakdown of the energy emissions (tonnes) under market-based and location-based reporting, please refer to table below.

2016 Reporting Period	Market Based Total (tonnes CO ₂)	Location Based Total (tonnes CO ₂)
CO ₂ emissions from energy (Scope 1&2)	529,000 ⁵	669,000 ⁵

4 The reduction of the CO₂ from travel in 2016 is due to the application of the business travel reduction policy

5 Data assured by PricewaterhouseCoopers LLP (PwC). Please see HSBC CO₂ Emissions Reporting Guidance and PwC Assurance Report (available at www.hsbc.com/our-approach/measuring-our-impact).

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