FINAL TERMS

FINAL TERMS

Final Terms dated 11 March 2016

Series No: 23

Tranche No: 1

HSBC Holdings plc

Debt Issuance Programme

Issue of

EUR 1,250,000,000 2.50 per cent. Notes due March 2027

PART A - CONTRACTUAL TERMS

This document constitutes the Final Terms relating to the issue of the Tranche of Notes described herein. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the "Conditions") set forth in the Base Prospectus dated 4 March 2016 in relation to the above Programme (incorporating the Registration Document dated 4 March 2016) which constitutes a base prospectus (the "Base Prospectus") for the purposes of the Prospectus Directive (Directive 2003/71/EC, as amended) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Pursuant to Article 14 of the Prospectus Directive, the Base Prospectus is available for viewing at www.hsbc.com (please follow links to 'Investor relations', 'Fixed income securities', 'Issuance programmes') and at HSBC Holdings plc, 8 Canada Square, London E14 5HQ during normal business hours and copies may be obtained from HSBC Bank plc, 8 Canada Square, London E14 5HQ.

1.	Issuer:		HSBC Holdings plc	
2.	(i) Series number:		23	
	(ii)	Tranche number:	1	
	(iii)	Date on which the Notes become fungible:	Not Applicable	
3.	Specified Currency:		EUR	
4,	Aggregate Principal Amount of Notes admitted to trading:			
	(i)	Series:	EUR 1,250,000,000	
	(ii)	Tranche:	EUR 1,250,000,000	
5.	Issue Price:		99.630 per cent. of the Aggregate Principal Amount	
6.	(i)	Specified Denomination(s) (Condition 1(e)):	EUR 100,000 and integral multiples of EUR 1,000 in excess thereof up to and including EUR 199,000. No Notes in definitive form will be issued with a denomination above EUR 199,000.	
	(ii)	Calculation Amount	EUR 1,000	

7.	(i)	Issue Date:	15 March 2016	
	(ii) Interest Commencement Date:		Issue Date	
	(iii)	CNY Issue Trade Date:	Not Applicable	
8.	Maturity Date: (Condition 6(a))		15 March 2027	
9.	Interest basis: (Conditions 3 to 5)		2.50 per cent. Fixed Rate Notes	
10.	Redemption basis: (Condition 6)		Redemption at par	
11.	Put/Call options:		Not Applicable	
12.	(i)	Status of the Notes: (Condition 2)	Not Subordinated Notes	
	(ii)	Subordinated Notes:	Not Applicable	
	(iii)	CPDI Notes:	Not Applicable	

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13.	 Fixed Rate Notes and Resettable Notes: (Condition 3) (a) Fixed Rate Note provisions: (Condition 3(a)) (i) Rate of Interest: (ii) Fixed Coupon Amounts: (iii) Fixed Interest Payment Dates(s): 		Applicable Applicable. The Notes are Fixed Rate Notes.	
			2.50 per cent. per annum payable annually in arrear	
			EUR 25.00 per Calculation Amount. 15 March in each year commencing on 15 March 2017 and ending on 15 March 2027.	
	(iv)	Business Day Convention:	No Adjustment	
	(v)	Day Count Fraction:	Actual/Actual (ICMA)	
	(vi)	Determination Date(s):	15 March in each year	
	(b)	Resettable Note provisions: (Condition 3(b))	Not Applicable	
14.	Floating Rate Note provisions (Condition 4)		Not Applicable	
15.	Zero Coupon Note provisions: (Condition 5)		Not Applicable	
PROV	/ISIONS	S RELATING TO REDEMPTION		
16.	Issuer's optional redemption (Call): $(Condition \ 6(c))$		No	

17.	Noteholder's optional redemption (Put): (Condition 6(d))			No
18.	Redemption for taxation reasons: Condition 6(b)(iii)			Not Applicable
19.	Final redemption amount: (Condition 6(a))			EUR 1,000 per Calculation Amount
20.	Instalment Notes: (Condition 6(h))			Not Applicable
21.	Early redemption amount:		on amount:	
	(i) Early redemption amount upon redemption for taxation reasons: (Condition 6(b)):		ption for taxation reasons:	At par
	(ii)	enforc	redemption amount upon ement: tion 10)	At par
GENI	ERAL P	ROVISI	ONS APPLICABLE TO THI	E NOTES
22.	Form of Notes: (Condition 1(a))			
	(a)	Form	of Notes:	Bearer
	(b)		Notes exchangeable for ered Notes:	No
23.	23. (A) If issued in bearer form:		ed in bearer form:	Applicable
		(i)	Initially represented by a Temporary Global Note or Permanent Global Note:	Temporary Global Note
		(ii)	Temporary Global Note exchangeable for Permanent Global Note and/or Definitive Bearer Notes and/or Registered Notes: (Condition 1(a))	Applicable. Permanent Global Note.
		(iii)	Permanent Global Note exchangeable for Definitive Bearer Notes and/or Registered Notes:	Yes. The Issuer waives its right to elect to exchange the Permanent Global Note for Definitive Bearer Notes in the circumstances described in paragraph (d) of the Permanent Global Note.
		(iv)	Coupons to be attached to Definitive Bearer Notes:	Yes
		(v)	Talons for future Coupons to be attached to Definitive Bearer Notes:	No
		(vi)	Definitive Bearer Notes to be security printed:	Yes

- (vii) Definitive Bearer Notes to Yes be in ICMA or successor's format:
- (B) If issued in registered form:
- 24. Exchange Date for exchange of Temporary Global Note:
- 25. Payments: (Condition 8)
 - (i) Method of payment:
 - (ii) Relevant Financial Centre Day:
- 26. Redenomination: (Солdition 9)
- 27. US Selling restrictions:

Not Applicable

Not earlier than 40 days following the Issue Date

Condition 8 shall apply subject as provided in the Temporary Global Note or, as the case may be, the Permanent Global Note.

As specified in the Conditions

Not Applicable

TEFRA D; Regulation S Compliance Category 2

CONFIRMED

HSBC HOLDINGS PLC By: Autholised Signatory

Date: 11 March 2016

PART B - OTHER INFORMATION

1.	LISTING (i) Listing:		admitted to listi	s been made for the Notes to be ing on the Official List of the UK ity with effect from 15 March
	(ii)	Admission to trading:	admitted to trad	s been made for the Notes to be ding on the Regulated Market of ck Exchange plc with effect from
2.	RATIN	GS		
	Ratings:		The Notes have	been rated:
			S&P:	А
			Moody's:	A1
			Fitch:	AA-

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for the fees and commission payable to the Managers in relation to the Notes, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the issue.

4. **YIELD** Indication of yield:

2.539 per cent. per annum

As set out above, the yield is calculated as at the Issue Date on the basis of the Issue Price for the period from the Issue Date until the Maturity Date. It is not an indication of future yield.

5. **REASONS FOR THE OFFER**

The net proceeds will be used in the conduct of the business of the Issuer.

6. ESTIMATE OF THE TOTAL EXPENSES RELATED TO THE ADMISSION TO TRADING

It is estimated that the total expenses to be incurred in relation to the admission to trading of the Notes will be GBP 3,650.

OPERATIONAL INFORMATION

7.	ISIN Code:	XS1379184473
8.	Common Code:	137918447
9.	CUSIP Number:	Not Applicable
10.	New Global Note or Classic Global Note:	New Global Note
11.	Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s):	None
12.	Settlement procedures:	Eurobond

13.	Name and Address of Initial Paying Agent(s)	HSBC Bank plc, 8 Canada Square, London E14 5HQ	
14.	Additional Paying Agent(s) (if any):	None	
15.	Agent Bank:	Not Applicable	
16.	Calculation Agent:	Not Applicable	
17.	City in which specified office of Registrar to be maintained: (Condition 12)	Not Applicable	